



# CASE STUDY

Holiday Inn Express  
Surprise, Arizona



**55%**  
DECREASED USAGE

**3.5**  
GPF  
OLD  
TOILET

**0.8**  
GPF  
NEW  
TOILET

**115**  
# OF  
UNITS

**35**  
DAYS  
POST  
INSTALL

**\$8K**  
FINANCIAL  
SAVINGS

## 55% REDUCTION IN WATER USAGE FOR INAUGURAL INSTALLATION OF NIAGARA TOILETS

Holiday Inn Express Hotel & Suites in Surprise, AZ is the first hotel in the U.S. to install Niagara's line of Stealth toilets.

Headquartered in Arizona, Advance Management & Investment, LLC (AMI) operates and manages hotels under various flags, such as Marriott, Hilton, Wyndham, and Holiday Inn Express Hotel and Suites. AMI is known for its development and management of quality upscale hotels.

After AMI opened a new Holiday Inn Express Hotel & Suites in Surprise, they were introduced to Niagara's water and energy-saving products by Del Johnson, owner of The Marketing Pros in Scottsdale, AZ.

The presentation demonstrated the high-power, low-maintenance, no-waste toilet and convinced AMI to retrofit the entire property. Johnson also went the extra step in arranging for the complete professional installation and removal of all of the older 3.5 GPF toilets.

Since the installation, they are using 55% less water than with the previous toilets. Best of all, they have received no complaints from hotel guests as the toilet continues to perform quietly and flawlessly.

Mike Patel, owner of Holiday Inn Express and Suites, was so pleased with the results that they have installed 100 more in a second property. Describing his experience with the second property, Patel added "Same performance, quality, and water-savings."

"We were so happy with the performance of the Stealth in our Phoenix property, we've installed 100 more in another hotel. It amazes me that the Stealth uses half the water of standard toilets, but **NEVER CLOGS.**"

**MIKE PATEL**  
OWNER

Holiday Inn Express and Suites