

INDUSTRY NEWS

Mid-City holiday charity drive a success

ELKHART, IND. — Mid-City Supply Co., Inc. held its annual Holiday Hog Roasts last December, with each branch collecting toys for Toys for Tots and items for the Salvation Army. This year, Mid-City collected more than 16 boxes of toys and 10 baskets full of personal care items, along with \$1,200.

Mid-City has been putting on the Holiday Hog Roasts for almost 20 years, and coordinating a donation to a local charity at the event for 15 years.

"We are honored to be able to share our good fortune with others in our communities. With the help of our customer and vendor partners, we have been able to help brighten the holiday season through our donations for many families over the past 15 years. We are glad to be able to help!" said Jeff New, Mid-City President.

Mid-City Supply Co., Inc. specializes in



Mid-City Supply's Holiday Hog Roasts netted more than 16 boxes of toys and 10 baskets full of personal care items, along with \$1,200, for local families in need.



wholesale plumbing, heating, industrial and refrigeration and operates five

branches in Indiana and one in Michigan. Visit www.mid-city.com



Niagara Conservation expands toilet line, utility programs

FORTH WORTH, TEXAS — Niagara Conservation recently divested some of its business to AM Conservation Group Inc., a Charleston-based supplier of weatherization, energy and water conservation products. Niagara will still continue its toilet and program related business.



Niagara Conservation will expand its line and utility programs by investing in a new toilet manufacturing plant in Kokomo, Ind., and increasing the size and focus on its Niagara Green City program.

"For nearly 40 years, Niagara has been a family-owned, forward-thinking company on the cutting-edge of water conservation," noted President and CEO Bill Cutler. "Our decision to further develop our toilet line and invest in a new plant allows us to continue to be an industry leader in manufacturing innovative water and energy-saving solutions, while our growing Green City program allows us to provide utilities and other businesses with a turnkey, water-saving solution for their customers."

Niagara Conservation will manufacture a wide range of UHET toilets, including the Stealth line, in Kokomo. The Stealth is one of the world's lowest single flush toilets at 0.8 GPF. Stealth Dual Flush offers users half the normal

amount of water — 5 gpf. Both toilets meet standards and can save an average of 40,000 gallons of water annually when retrofitted with other fixtures. The new Niagara will also use the maintenance-free EcoLogic Flapperless toilet.

The Niagara Green City program will introduce new markets and partners in 2014 and beyond. Program participants will be provided the opportunity to upgrade their homes and businesses with the Stealth system and avoid upfront costs. Generally, if 25,000 homes were retrofitted with the Stealth System, the savings would be more than 1 billion gallons of water a year.

Visit www.NiagaraConservation.com

BrassCraft Manufacturing sponsors plumbing profession program

NOVI, MICH. — In a continued effort to support early awareness and education in the plumbing profession, BrassCraft Manufacturing is sponsoring the Pre-employment Architectural & Construction Exploration (PACE) program. PACE is a Builder's Ex-

change of Texas program that educates young students in construction and trade-specific plumbing profession opportunities.

BrassCraft Manufacturing is committed to the next generation of plumbers. The PACE program provides high school students with quality construction and plumbing industry information and training necessary to seek and obtain employment within the trades.

BrassCraft Education Director Cherie L. Foerster explained, "PACE provides follow-up mentorship to participating students as well as employment placement assistance once they have graduated from high school."

Since PACE offers the pro-

gram free of charge to young students, it is dependent on outside support.

"Young adults have a lot to consider when choosing a career path, such as employable careers that can withstand varying economic trends. Plumbing professionals will always be in demand," said Patty Stin-

son, Director of Product Management and Innovation at BrassCraft. "We are committed to supporting organizations who take the initiative to get our young people interested early in their careers."

Visit www.brasscraft.com

ThermaSol moves to Texas

SIMI VALLEY, CALIF. — ThermaSol, inventors in the manufacturing of steam bath equipment for commercial and residential use, purchased 27 acres in Round Rock, Texas, where they will move their headquarters.

The new manufacturing plant will cover 37,000 square feet, and 45 employees will make the move to Texas. Along with the plant, ThermaSol will also develop an upscale business park near the headquarters.

Mitch Altman, CEO of ThermaSol, expressed his excitement about the move to the Lone Star State. "We looked at many places in Central Texas, and found big town

amenities, but also like the small town feeling and warmth of the people. Round Rock is one of the fastest-growing cities in the nation, and one of the best-managed cities in Texas."



Altman added, "It was very important to me that my relocating California team have the quality of life they deserve."

Visit www.thermasol.com

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