

Green products abundant at Design & Construction Week 2015

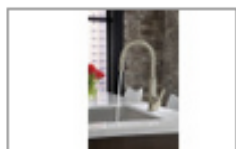
Design & Construction Week was held in Las Vegas Jan. 20-22.

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Niagara Conservation's Hot Start showerhead minimizes water waste by reducing the flow to a trickle once it reaches 95°F.



Water is a finite resource. Even though about 70% of the earth's surface is covered by water, less than 1% is actually available for human use. Last year the U.S. Government Accountability Office reported 40 of 50 state water managers said they expected to see water shortages in some portion of their states under average conditions during the next 10 years (2013 to 2023).

As manufacturers continue to explore new ways to reduce the water usage of their products without sacrificing performance, they also remain focused on design and style, as well as other features that will be attractive to homeowners.

There were many decorative and innovative green kitchen and bath products on display at the [Kitchen Bath Industry Show](#) and [International Builders Show](#) which co-located for the second time as [Design & Construction Week](#) in Las Vegas Jan. 20-22. Here are some highlights:

Niagara Conservation

The Hot Start is a temperature-controlled WaterSense-certified showerhead that lets the user turn on the shower at full flow and wait for the water to heat up, but then minimizes water waste by reducing the flow to a trickle once it reaches 95° F.

The showerhead provides visual confirmation the water is hot. Upon entering the shower, the user presses the "resume" button on the showerhead to restore the full stream at a flow rate of 2 gpm. According to the company, by reducing the flow when the water gets hot this showerhead can save thousands of gallons of water per year and reduce utility bills.

Boasting three adjustable spray settings, a modern design and a sleek chrome finish, Hot Start will only be offered as part of the [Niagara Conservation Stealth System](#), which also includes high-efficiency faucet aerators, two for the bath and one for the kitchen; and a choice of either a single- or dual-flush Stealth ultra-high-efficiency toilet.