



**TWO ATLANTA APARTMENT COMPLEXES IMPLEMENT GREEN CITY PROGRAM**  
*Groundbreaking Program Saves Property Owners and Residents Thousands of Gallons of Water*

Atlanta, GA – August 2016 – In effort to reduce water consumption and cut utility costs, Orchard Springs Apartment Rentals in Marietta and Woodland Falls Apartment Rentals in Smyrna recently implemented Niagara’s [Green City™ Program](#).

Financed by Cobb County Water System, Green City Program enables building owners and their residents to drastically reduce water usage and cut utility costs by retrofitting older plumbing fixtures with new, high-efficiency, WaterSense® labeled kitchen and bath plumbing products from [Niagara Conservation®](#), a leader in manufacturer of water- and energy-saving products. The program made its Atlanta debut in 2014.

“Through Green City Program, we hope to attract more interest in water conservation efforts and how they can positively impact our communities by providing financial savings for property owners and residents while also helping save our environment,” noted Nguyen, Cobb County Water System, Senior Project Manager.

Both Orchard Springs, which has 277 units, and Woodland Falls, which have 185 units, are owned by Omar Zavala. The two retrofits were performed in February by accredited [Green Plumber](#) Nick Marine of Marine Plumbing with minimal impact to the residents, and both apartment complexes have already saved thousands of gallons of water each by implementing the Green City Program.

**What the Green City Program Offers**

The products installed on the properties included innovative offerings from Niagara’s UHET™ Water-Saving Kit, which is comprised of an ultra-high-efficiency 0.8 gallon per flush Stealth® toilet – the lowest gallon toilet on the market – and is equipped with Niagara’s patented Stealth Technology – a remarkable technology that uses the combination of air and water working in unison to help deliver a powerful and more reliable flush without residual noise.

Additional fixtures in Niagara's UHET Water-Saving Kit include, an adjustable chrome Bi-Max showerheads that allows the user to select either a 1 or 1.5 GPM flow rate, a 1.5 GPM swivel kitchen aerator and two 1 GPM bathroom aerators. All products in the program are covered by a 10-year warranty.

"We're proud of our UHET Water-Saving Kits and the results we are seeing in Atlanta. We know that by offering the most efficient and only 0.8 GPF single flush toilet on the planet and, by pairing it with a high-efficiency showerhead and aerator, these residents have the perfect eco-friendly, high-efficiency bathroom update kit," states Carl Wehmeyer, Niagara Conservation's Executive Vice President. "For nearly four decades, our company's mission has been to help save water and energy. We're committed to pushing the envelope of new technology and developing products that help reduce our carbon footprint and save residents money on their water and utility bills."

### **How It Has Impacted the Atlanta Area**

The two Atlanta properties that implemented the Green City Program have seen impressive results to date:

- 1) With the new product installations, Orchard Springs Apartment Rentals has saved 322,000 gallons of water per month and has cut \$3,120.18 per month in utility costs. The property's ROI per month using the program is \$1,004.21.
- 2) Woodland Falls Apartment Rentals also has seen strong results of the program. The property now saves 300,000 gallons of water per month and has cut \$2,907.00 of utility costs. ROI per month is \$1,493.81.

The show data shows Niagara's water-saving products have resulted in remarkable reductions in water usage within each apartment unit.

### **About Cobb County Water System**

As an agency of Cobb County Government, the Water System employs a skilled, professional workforce of approximately 450. Under the direction of a five-member Board of

Commissioners elected by Cobb voters, it is through their visionary leadership and strong management that the Cobb County Water System continues to be a regional leader.

### **About Niagara Conservation**

With a history of nearly 40 years of quality and innovation, Niagara Conservation has earned an unparalleled reputation as the premier manufacturer of high-efficiency water and energy conservation products. Niagara is the leading developer of complete conservation solutions for plumbing professionals, utility companies, government leaders, energy management officials and environmentally conscious consumers. Founder and president William Cutler established Niagara Conservation in 1977, and the company is still family owned, headquartered in Flower Mound, TX, with satellite offices in New Jersey, California, Texas, Arkansas, Florida, and North Carolina. Niagara also serves a global client base.

For more information on the Niagara Conservation's UHET Water-Saving Kits, which can save homeowners up to 40,000 gallons of water per year, visit [www.niagaracorp.com](http://www.niagaracorp.com) or call (800) 831-8383 in the United States or (973) 829-0800 internationally.

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