

**Job #0105 | Market Researcher – Part-Time | Cedar Knolls, NJ**

The Market Researcher will be responsible for gathering and analyzing key market information, branding our company/products through social media campaigns, guiding a team to building social media relationships, and a variety of other marketing/social media projects.

**Job Responsibilities:**

- Conduct market research to determine potential of products and services
- Perform analysis of market strengths, weaknesses, opportunities and threats
- Development and implement innovative marketing/social media campaigns
- Translate complex data into simple graphs and text
- Compile and present data for other departments
- Able to work with limited oversight
- Able to generate/ maintain marketing related documents

**Qualifications** (min. educational and experience qualifications):

- Preferred local applicants near Morristown NJ
- Familiarity with quantitative and qualitative data collection
- Strong analytical and critical thinking skills
- Strong communication and presentation skills
- Ability to work well in teams
- Strong ability to create unique social media campaigns and strategies
- Preferred degree in some sort of Marketing (Or currently earning a degree)
- (Completed or in progress) 4-year degree preferred
- Recent college graduates or current students preferred