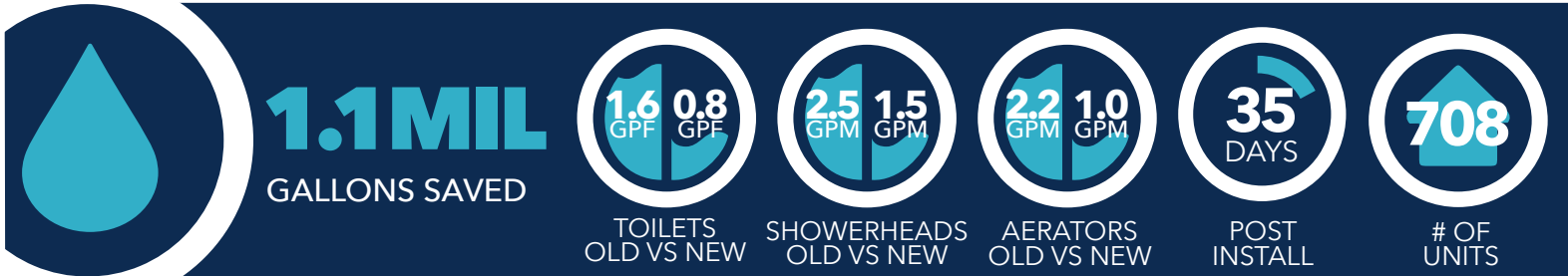




CASE STUDY

La Mesa Village
Monterey, California



MONTEREY MILITARY HOUSING MINIMIZES WATER USAGE AND CUTS UTILITY COSTS FOR LA MESA VILLAGE COMMUNITY RESIDENTS

A 708-unit community saves more than one million gallons of water in one month.

INSTALLATIONS AT LA MESA VILLAGE COMMUNITY

In October 2014, Monterey Bay Military Housing upgraded La Mesa Village Community with all new Ultra-High-Efficiency-Technology (UHET™) Water-Saving Kits from Niagara Conservation with no upfront costs. Niagara's UHET Kits provided La Mesa Village residents with drastically lowered utility bills and reduced maintenance issues.

THE PRODUCTS

La Mesa Village installed Niagara's UHET Kits throughout the 708-unit property. Each UHET Kit consists of five high-efficiency products that drastically reduce water and energy usage.

Each kit included Niagara's EPA WaterSense® certified Original Stealth 0.8 GPF toilet, Earth Massage 1.5 GPM showerhead, and 1.0 GPM kitchen and bathroom aerators.

The Original Stealth boasts the lowest gallons per flush on the market; flushing at just 0.8 gallons each time thanks to Stealth Technology - a patented, re-engineered flush that works better and wastes nothing. The showerhead and aerators have Niagara's Equiforce™ Technology, a pressure-compensating

technology that guarantees a powerful, consistent flow rate regardless of available water pressure.

The 0.8 GPF toilets were installed to replace the older 1.6 GPF toilets previously found on the property. Monterey Peninsula Water Management District helped fund the retrofit by providing property managers rebates for every toilet installation.

RESULTS

The retrofit began in October 2014 and was completed in less than 30 days. According to Adrian Jimenez, Operations Manager for Monterey Bay Military Housing, La Mesa Village saved 1,113,500 gallons of water when compared to the previous year.

"The installation of Niagara's high-efficiency plumbing fixtures have been nothing but well received by our residents in the La Mesa Village," stated Jimenez. **"Each retrofit was completed with the utmost professionalism and ease. And since the project's completion last November, we have not only seen remarkable reductions in water usage within each unit of the community, but also we have received zero complaints from our residents."**