



FOR IMMEDIATE RELEASE
CONTACT: Shannon Ross
312-946-6147

NIAGARA® LAUNCHES FIRST EVER 0.8 GPF ULTRA-HIGH-EFFICIENCY TOILET
New Stealth™ Offers Lowest GPF and Highest Water Savings on the Market

Cedar Knolls, NJ – October 2009 – Niagara Conservation, a leading manufacturer of water-saving and energy-saving products, continues to revolutionize the plumbing industry with the introduction of the Stealth. This ultra-high-efficiency toilet (UHET) is EPA Water Sense® certified, and the first and only toilet available with the ability to achieve a powerful, quiet flush using just 0.8 gallons of water.

Activated by simply pressing the flush push button, Stealth clears all waste in the toilet bowl eliminating the need for double flushing or dual flush systems. The technologically advanced Stealth's water and utility bill savings go a step beyond standard water-saving toilets, using 37 percent less water per flush than a standard 1.28 gallon high-efficiency toilet (HET). Compared to the average use of older 3.5 gallon per flush (GPF) toilets, Stealth can save up to 15,600 gallons of water per year.

The patented hydraulic and water-saving technology behind Stealth involves a remarkable combination of air and water working in unison. At the conclusion of each flush, as water fills the tank and inner chamber, air is forced down through a transfer tube and into the trapway. As a result, this pressurizes the trapway and creates a larger water surface in the bowl, helping to deliver a cleaner and more reliable flush. When the toilet is flushed again, the vacating flush water creates a vacuum that depressurizes the trapway. This creates

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extraordinarily powerful siphonic suction, as the trapway is quickly and completely filled with waste water from the bowl. The ceramic trapway is fully-glazed, which also helps ensure the bowl is cleared with each flush. And, because Stealth maintains pressure in the trapway instead of the tank, it produces a remarkably quiet flush without residual noise.

Nationally-recognized plumbing contractor Roger Peugeot, “Roger the Plumber” of Overland Park, Kansas, has put Stealth to the test in his office, stating, “The Stealth toilet is amazing. I can’t believe the flush it produces using just 0.8 gallons. We put it in our plumbers’ bathroom, and nobody’s had anything but positive things to say about its efficient, quiet operation, and nobody’s had to flush twice. I was skeptical before we installed it, but now I’m a believer. I’m convinced that I’m seeing the way of the future.”

Stealth features a compact low-profile design, and is available in round-front, elongated and ADA-height models. For easy installation it is adaptable to fit a standard 12” roughing dimension. The system is not only capable of functioning efficiently at varying water pressure levels, but it has no expensive parts to replace, further saving the customer money and reducing materials use.

“We’re proud to offer plumbing wholesalers and contractors, utilities and all our other customers the most efficient and only 0.8 GPF toilet on the planet,” states Carl Wehmeyer, Niagara Conservation’s executive vice president. “For more than three decades, our company’s mission has been to help save water and energy. We’re committed to constantly seeking new ways to push the envelope of new technology, ultimately developing better products to keep our customers ahead of the curve.”

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With a history of more than 30 years of quality and innovation, Niagara Conservation has earned an unparalleled reputation as the premier manufacturer of high-efficiency water and energy conservation products. Niagara is the leading developer of complete conservation solutions for plumbing professionals, utility companies, government leaders, energy management officials and environmentally conscious consumers. Founder and president William Cutler established Niagara in 1977, and the company is still family owned, headquartered in Cedar Knolls, New Jersey, with satellite offices in California, Texas, Arkansas, Florida, North Carolina and an affiliate company in Toronto. Niagara also serves a global client base.

For more information on the 0.8 GPF Single-Flush Toilet featuring Stealth Technology, visit <http://www.niagaracorp.com/stealth>. For media inquiries, contact Shannon Ross at (312) 946-6147.

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