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**NIAGARA® WATER-SAVING KITS SAVE HOMEOWNERS UP TO
40,000 GALLONS OF WATER AND AS MUCH AS \$600 PER YEAR**

Water-Saving Kits Feature World's Only Single Flush 0.8 Gallon High-Efficiency Toilet

Fort Worth, TX – March 2016 – Niagara Conservation, a leading manufacturer of water- and energy-saving products, continues to revolutionize the conservation landscape with the introduction of its ultra-high-efficiency (UHET) Water-Saving Kits. The kits include the 0.8 GPF Stealth Single-Flush Toilet Stealth, which is EPA Water Sense® certified and the first and only toilet available with the ability to achieve a powerful, quiet flush using just 0.8 gallons of water. In addition, the three-part kits also features a high-efficiency, high power showerhead with two unique flow options and three aerators, resulting in an unrivaled product combination that can save a homeowner up to 40,000 gallons of water per year and up to \$600 off their utility and water bills.¹

There are an estimated 241 million toilets and 129 million showers and aerators in the U.S. If every household in America switched to Niagara's UHET Water-Saving Kits, the country could save more than three trillion gallons of water, \$30 billion in utility bills, reduce U.S. CO2 emissions by 1.7 percent and reduce reliance on imported oil by 16 percent by eliminating the need for more than 147 million barrels of oil. Even if just 10 percent of American households converted to Niagara's kits, they would save 145 billion gallons of water per year and provide more than one billion dollars in savings on electric and water bills.²

Start with Stealth's Quiet, Powerful and Efficient Toilet Technology

Activated by simply pressing the flush push button, Stealth technology clears all waste in the toilet bowl, eliminating the need for double flushing or dual flush systems. The technologically advanced engineering inside the Stealth toilet results in extraordinary water and utility bill savings that go a step beyond standard water-saving toilets. In fact, by using 77 percent less water per flush than the older style 3.5 gallon toilet, the Stealth toilet helps to save up to 15,600 gallons of water per year which

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^{1,2} According to FEMP (Federal Energy Management Program), EPA, and DOE data applied to Niagara toilet, showerhead and aerator. Savings can vary by household, state and other external factors. Imported oil percentage only based on imports from the Persian Gulf.

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translates to \$120 in savings per year on water usage, depending on the wastewater rate.

The patented hydraulic and water-saving technology behind Stealth involves a remarkable combination of air and water working in unison, which helps to deliver a cleaner and more reliable flush. Also, because Stealth technology maintains pressure in the toilet's trapway instead of the tank, it produces a remarkably quiet flush without residual noise. In addition, the Stealth features a sleek, stylish design and is easy to install. The kits are also capable of functioning efficiently at varying water pressure levels and have no expensive parts to replace, providing further savings to the homeowner.

Nationally recognized plumbing contractor and the Quality Service Contractor's Association's "Contractor of the Year," Roger Peugeot, also known as "Roger the Plumber" of Overland Park, Kansas, has put Stealth to the test in his office. Peugeot notes, "The Stealth toilet is amazing. I can't believe the flush it produces using just 0.8 gallons. We put it in our plumbers' bathroom, and no one's had anything but positive things to say about its efficient, quiet operation, and no one has had to flush twice. I was skeptical before we installed it, but now I'm a believer. I'm convinced that I'm seeing the way of the future."

Add on the Super Saver Showerhead

With nearly 30 percent of a family's total indoor water consumption resulting from shower use, Niagara's showerhead offers a luxurious shower without sacrificing water, energy and utility bill savings. Ensuring up to 40 percent less water usage than "low-flow" showerheads with traditional flow restrictors, the showerhead can help save nearly 11,000 gallons of water per year. Niagara's showerhead offers two adjustable spray options that the homeowner can select from while showering. By simply turning the showerhead, the homeowner can use the 1.0 GPM for soaping or the eco-friendly 1.5 GPM power rinse mode. Also, a patented, non-removable compensator device in the showerhead maintains a consistent flow rate by adjusting flow as water pressure fluctuates.

Complete the Kit with Low-Flow Faucet Aerators Saving Water, Energy and Dollars

Installing Niagara's low-flow faucet aerator on a bathroom faucet not only saves water and energy, but also lowers utility bills since less hot water used means less water being heated every day. With the aerator flow control constructed of long-lasting Celcon plastic and the housing constructed of solid brass with highly polished chrome finish, the patented Niagara bathroom aerator offers a pressure

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compensating powerful flow rate of 1.0 GPM, which provides a significant savings over the standard 2.2 GPM bathroom faucet aerator or even higher rates in older faucets. Also included is Niagara's Dual Spray Kitchen Aerator, which offers a flow rate of 1.5 GPM and offers over 30% savings compared to standard faucets. Furthermore, all Niagara aerators meet or exceed American Society of Mechanical Engineers (ASME) standards.

"We're proud to offer the most efficient and only 0.8 GPF single flush toilet on the planet and, by pairing it with a high-efficiency showerhead and aerator, homeowners have the perfect eco-friendly, high-efficiency bathroom update kit," states Carl Wehmeyer, Niagara Conservation's executive vice president. "For more than three decades, our company's mission has been to help save water and energy. We're committed to constantly seeking new ways to push the envelope of new technology, ultimately developing products that help save our planet and save homeowners money on their water and utility bills," continued Wehmeyer.

Niagara's UHET Water-Saving Kits including the toilet, showerhead and aerators is currently available online at www.itseasybeinggreen.com for a retail price of \$325, and will be coming soon to local retailers, kitchen and bath showrooms, as well as plumbing wholesalers.

With a history of more than 33 years of quality and innovation, Niagara Conservation has earned an unparalleled reputation as the premier manufacturer of high-efficiency water and energy conservation products. Niagara is the leading developer of complete conservation solutions for plumbing professionals, utility companies, government leaders, energy management officials and environmentally conscious consumers. Founder and President William Cutler established Niagara in 1977, and the company is still family owned, headquartered in Cedar Knolls, New Jersey, with satellite offices in California, Texas, Arkansas, Florida, North Carolina and an affiliate company in Toronto. Niagara also serves a global client base.

For more information on the patented UHET Water-Saving Kit, visit www.NiagaraCorp.com, or call (800) 831-8383 in the United States or (973) 829-0800 internationally. For media inquiries, contact Shannon Ross at (312) 946-6147.