



FOR IMMEDIATE RELEASE
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**NIAGARA INTRODUCES HOT START SHOWERHEAD
AS PART OF NEW STEALTH® SYSTEM**

***Stealth System's New Sleek, Temperature-Controlled Showerhead
Saves Water by Reducing Flow Rate Once Water is Hot***

Fort Worth, TX – January 19, 2015 – Continuing to revolutionize the plumbing industry, Niagara Conservation®, a leading manufacturer of water- and energy-saving products, introduces the Hot Start Showerhead. Available in Spring 2015, as part of the newest Stealth System product offering, the Hot Start is a unique temperature-controlled, EPA WaterSense® certified showerhead solution that saves thousands of gallons of water per year and lowers utility bills.

The Hot Start Showerhead allows the user to turn on the shower at full flow and wait for the shower water to heat up without any worry of being wasteful. Once the water reaches 95 degrees, the innovative Hot Start reduces the flow to a trickle, saving the user water, energy and money. Then when the user is ready to get in the shower, he/she will have visual confirmation that the water is hot and can press the RESUME button on the showerhead to bring the hot water back on full stream at a flow rate of 2.0 gallons per minute (GPM). Also, the showerhead's modern design and sleek chrome finish features three spray settings for the complete shower experience.

Niagara Conservation's new Hot Start Showerhead will only be offered as part of the Stealth System to provide the ultimate in water and energy savings. The Stealth System would include the Hot Start Showerhead, three high-efficiency faucet aerators (two bath and one kitchen) and a choice of either a single flush or dual flush Stealth ultra-high-efficiency toilet (UHET). The single flush Stealth toilet uses 0.8 gallons per flush (GPF) and the Stealth Dual Flush uses 0.5 GPF for a half flush and 0.95 GPF for a full flush—or 0.65 GPF on average. Both Stealth toilets meet EPA WaterSense®

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criteria, feature a 10-year limited lifetime warranty and meet ADA height requirements. Also, both Stealth toilet models ensure a quiet, reliable flush that saves more than 15,600 gallons of water annually compared to the older 3.5 GPF toilets.

“With the Hot Start Showerhead, our customers have peace of mind that they are not wasting valuable water, energy or money when waiting for their shower water to heat up,” states Carl Wehmeyer, Niagara Conservation’s executive vice president. “The exceptional savings that are achieved through the use of not only our Hot Start Showerhead but Niagara Conservation’s entire Stealth System are unmatched on the market today.”

With a history of more than 35 years of quality and innovation, Niagara Conservation has earned a reputation as a premier manufacturer of high-efficiency water and energy conservation products, developing conservation solutions for plumbing professionals, utility companies, government leaders, energy management officials and environmentally conscious consumers. Founder and President William Cutler established Niagara in 1977. The company is still family owned, headquartered in Fort Worth, Texas, with satellite offices around the world.

For more information on the patented Stealth UHET Dual Flush toilet, visit www.niagaracorp.com/stealth or call (800) 831-8383. For media inquiries, contact Maureen Brennan at (312) 946-6075.

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