



FOR IMMEDIATE RELEASE
CONTACT: Maureen Brennan
312-946-6075

**NIAGARA CONSERVATION® HELPS HOMEOWNERS CONSERVE WATER,
SAVE MONEY THIS SUMMER WITH NEW REBATE FINDER**

Fort Worth, TX – July 2, 2012 – With water restrictions running rampant across the country this summer, homeowners are looking to combat rising utility costs while conserving water at the same time. To help homeowners deal with the growing water crisis, many local utilities are offering rebate programs for water-conserving products like toilets and showerheads. A simple product swap can save thousands of gallons of water a year, as well as hundreds of dollars on utility bills.

Niagara Conservation, a leading manufacturer of water-saving and energy-saving products, is making it easier than ever for homeowners to find rebate programs in their hometown. With the rebate search tool on Niagara's website, homeowners can click on their state to see what local rebates are being offered. The rebate finder generates a list of active rebates, which the homeowner can then click on to visit their utilities' websites and choose the option that works for them.

Many utilities offer rebates on high-efficiency, WaterSense® certified toilets, since toilets account for nearly 30 percent of an average home's indoor water consumption, according to the Environmental Protection Agency (EPA). To be WaterSense certified by the EPA, a toilet must meet rigorous criteria for performance and efficiency and use 20 percent less water than the current federal standard. With a WaterSense certified toilet, homeowners can save approximately 4,000 gallons of water per year.

Niagara's WaterSense certified Stealth toilet is the only 0.8 gallons per flush (GPF) single flush, high-efficiency toilet in the world and offers homeowners a smart option for a rebate. Activated by simply pushing the flush push button, Stealth technology clears all waste in the toilet bowl, eliminating the need for double flushing or dual flush systems. Also, because Stealth technology maintains pressure in the toilet's trapway instead of the tank, it produces a quiet flush without residual noise.

The Stealth's advanced engineering results in extraordinary water and utility bill savings that go a step beyond standard water-saving toilets. In fact, by using 77 percent less water per flush than older 3.5 GPF toilets, the Stealth toilet alone can help to save up to 18,000 gallons of water per year,

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translating into a maximum of 60 percent savings on water usage and utility bills.

Along with the Stealth, Niagara's water-saving showerheads and aerators provide continued savings. The Bi-Max high-efficiency showerhead can save up to 11,000 gallons of water per year and \$231 off utility bills and allows homeowners to select how much water they want to use with one quick turn. The WaterSense certified Tri-Max aerator provides significant savings over the standard faucet aerator, saving nearly 11,000 gallons of water a year and \$185 off utility and water bills.

"We're proud to introduce our new rebate tool that helps homeowners quickly find water-saving opportunities in their own backyard," states Carl Wehmeyer, Niagara Conservation's Executive Vice President. "In a time of water crisis, it's important to focus on the little things we can do to help the environment. Niagara strives to create water-saving products that allow homeowners to go green without breaking the bank."

To use the rebate finder or add a local rebate to the list, visit

www.niagaraconservation.com/rebates.

With a history of nearly 40 years of quality and innovation, Niagara Conservation has earned an unparalleled reputation as the premier manufacturer of high-efficiency water and energy conservation products. Niagara is the leading developer of complete conservation solutions for plumbing professionals, utility companies, government leaders, energy management officials and environmentally conscious consumers. Founder and President William Cutler established Niagara in 1977, and the company is still family owned and headquartered in Fort Worth, Texas, with satellite offices around the world.

For more information about the Stealth system and Niagara's other water-saving and energy-saving products, visit www.NiagaraConservation.com, or call 800-831-8383. For media inquiries, contact Maureen Brennan at 312-946-6075.

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