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CONTACT: Maureen Brennan
312-946-6075

WATER CONSERVATION PROGRAM LOWERS HOMEOWNERS WATER BILLS

Niagara's Eco-Friendly Stealth® Toilets Reduce Municipality Residents' Water Usage and Lower Utility Bills by 11 Percent

Fort Worth, TX – February 1, 2012 – In 2011, [Niagara Conservation](#)®, a leading manufacturer of water-saving and energy-saving products, teamed up with the Elsinore Valley Municipal Water District (EVMWD) in Elsinore Valley, CA, to create a pilot program helping local residents and business owners to save water by installing Niagara's ultra high-efficiency 0.8 gallon per flush (GPF) Stealth toilet. EVMWD, along with many other water agencies across California, are continuously searching for ways to save water without raising costs and many are now leveraging new, water-conserving technologies as an ideal solution.

The Elsinore Valley pilot program was a free initiative, with EVMWD and Niagara providing up to two Stealth toilets, two Niagara Earth™ massage showerheads and a low-flow kitchen or bathroom faucet aerator to applying customers. The program began on January 27, 2011, as EVMWD installed 42 Stealth units in 21 homes, a Homeowners Association (HOA) clubhouse and a hotel. Along with supplying the free showerheads and aerators, Niagara also provided recycling for the old units being removed. In two days, the Stealth toilets had completely sold out, after more than 2,500 installations were processed within the first 24 hours. At the end of the pilot program's three and a half month run, municipality residents saw an 11 percent decrease in their water bills.

Overall, the Stealth's savings are estimated at 118 acre foot (AF) per year and 2,347 AF over 20 years. In perspective, a typical suburban family uses approximately one acre foot (AF)

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of water per year. Over the course of the 20-year-life of the Stealth toilets installed, the total savings will be approximately \$2,036,000 for the homeowners in the area who participated in the program. In addition to the Stealth's water-saving ability, the toilet was highly ranked by Elsinore Valley customers in a survey conducted in mid-August, after the pilot program was complete. According to the survey, 92 percent of customers would recommend the toilet to others.

“The Elsinore Valley pilot program was a great way for our customers and the world to see the extreme water conservation abilities associated with Niagara's Stealth toilet, Earth showerhead and aerators,” states Carl Wehmeyer, Niagara Conservation's executive vice president. “We're extremely proud of our efforts. For more than three decades, our company's mission has been to help save water and energy. We're committed to constantly seeking new ways to push the envelope with new technology and water conservation methods.”

STEALTHY SAVINGS

The Stealth toilet is the first ultra-high-efficiency toilet with the ability to achieve a powerful, quiet flush using just 0.8 gallons of water. The system works by clearing all waste in the toilet by simply pressing the flush push button, eliminating the need for double flushing or dual flush systems. The technologically advanced engineering inside the Stealth toilet results in extraordinary water and utility bill savings that go a step beyond standard water-saving toilets. In fact, by using 77 percent less water per flush than the older 3.5 gallons per flush (GPF) toilet, the Stealth toilet helps to save up to 18,000 gallons of water per year which translates to \$120 in savings per year on water usage, depending on the wastewater rate.

The patented hydraulic and water-saving technology behind Stealth involves a

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remarkable combination of air and water working in unison, which helps to deliver a cleaner and more reliable flush. Because Stealth technology maintains pressure in the toilet's trapway instead of the tank, it produces a remarkably quiet flush without residual noise. In addition, the Stealth features a sleek, stylish design and is easy to install. The system is also capable of functioning efficiently at varying water pressure levels and has no expensive parts to replace, providing further savings to the homeowner.

With a history of more than 30 years of quality and innovation, Niagara Conservation has earned an unparalleled reputation as the premier manufacturer of high-efficiency water and energy conservation products. Niagara is the leading developer of complete conservation solutions for plumbing professionals, utility companies, government leaders, energy management officials and environmentally conscious consumers. Founder and president William Cutler established Niagara in 1977, and the company is still family owned, headquartered in Fort Worth, Texas, with satellite offices around the world.

For more information on the patented Stealth toilet, visit StealthToilets.com or call (800) 831-8383 in the United States or (073) 829-0800 internationally. For media inquiries, contact Maureen Brennan at (312) 946-6075.

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