



FOR IMMEDIATE RELEASE  
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**NIAGARA CONSERVATION® NAMED  
2015 PRIVATE BRAND DÉCOR PARTNER OF THE YEAR BY THE HOME DEPOT®**

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Selected from 1,000 Private Brand Suppliers Worldwide for Providing Unparalleled Service

Flower Mound, TX – February 11, 2016 – [Niagara Conservation](#), a leading manufacturer leveraging patented technology to increase water- and energy-savings for its innovative products, recently won The Home Depot’s 2015 Private Brand Décor Partner of the Year Award. In its fourth year, the award recognizes The Home Depot’s top private brand suppliers, with nearly 1,000 companies worldwide supplying the retailer’s private label brands. The award winners are chosen based on meeting and exceeding product fulfillment requirements, while providing superior service to The Home Depot and valuable support in organizational growth initiatives. Specifically, Niagara won for providing The Home Depot with groundbreaking and upscale products in the Décor category, with consistent high-quality and on-time deliveries and with flexible production capacity to meet all demands.

Eight Merchandising Vice Presidents from The Home Depot’s décor division each selected one nominee for the award. Nominees in the décor category ranged in industries such as plumbing, kitchen, bath, flooring, paint, lighting, appliances and décor. Niagara, who supplies the retailer with high-efficiency toilets under the Glacier Bay brand, was honored with the award during a special ceremony that took place during The Home Depot’s 2016 Global Supplier Partnership Meeting held in Shanghai, China. The award was presented by John Deaton, Senior Vice President of Brand and Product Development for The Home Depot. Erin Huang, Retail Operations Coordinator from Niagara’s Xiamen office accepted the award on Niagara’s behalf.

“Niagara Conservation is honored to receive The Home Depot’s 2015 Private Brand Décor Partner of the Year Award,” said Carl Wehmeyer, Executive Vice President of Niagara Conservation. “Since 2005, we’ve valued our great partnership with The Home Depot and look

forward to continue working together to supply high-quality products and services for many more years to come.”

### **About Niagara Conversation**

With a history of nearly 40 years of quality and innovation, Niagara Conservation has earned a reputation as a premier manufacturer of high-efficiency water and energy conservation products, developing conservation solutions for plumbing professionals, utility companies, government leaders, energy management officials and environmentally conscious consumers. Founder and President William Cutler established Niagara in 1977. The company is still family owned, headquartered in Flower Mound, Texas, with satellite offices around the world.

For more information on Niagara’s water-saving and energy-saving products as well as its patented Stealth® Technology visit [www.niagaracorp.com](http://www.niagaracorp.com) or call (800) 831-8383. For media inquiries, contact Shannon Ross at (312) 946-6147.

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