



**NIAGARA**  
*Green City*<sup>™</sup> **EDU**

WATER-SAVING PROGRAM FOR **SUSTAINABLE CAMPUSES**

## PROGRAM DETAILS



### NIAGARA Green City™ EDU

**NIAGARA GREEN CITY EDU is a water and energy conservation program specifically designed for universities where students are given an active role in water conservation.**

We've strategically structured this program around a turnkey installation process that brings you the best in service and ultra-high-efficiency fixtures. These products are carefully selected to provide superior savings without sacrificing performance. They also require NO change in use or behavior - a common misconception among high-efficiency products. With less water being used in showers and sinks, the need for energy to heat the water also decreases; thus saving you more money.

We administrate FREE property audits, installation, billing, and disposal processes that are packaged together as a start-to-finish solution that provides an easy way for universities to achieve their conservation goals with little to no upfront investment.

NIAGARA GREEN CITY EDU is brought to you exclusively by Niagara Conservation, a leading manufacturer of EPA WaterSense-labeled, ultra-high-efficiency toilets, showerheads, and aerators.

## HOW IT WORKS

STEP  
01

### COMMITMENT

School commits to Niagara UHET Water-Saving Kits

STEP  
02

### RESEARCH

Student water conservation research begins

STEP  
03

### CONTEST

Niagara performs a white paper contest for students

STEP  
04

### OUTREACH

Niagara provides outreach education for school sustainability teams

STEP  
05

### PUBLIC RELATIONS

Widespread water conservation awareness and advocacy



## ABOUT OUR PRODUCTS

**NIAGARA GREEN CITY EDU takes conservation to the next level with Niagara's UHET™ Water-Saving Kits featuring Stealth Technology.**

These kits combine the patented, ultra-high-efficiency Stealth™ toilet line, a high-efficiency showerhead, and contemporary, pressure-compensating aerators for a powerful solution that collectively delivers unrivaled savings.

## PROGRAM BENEFITS

- Empower Students With Research and Educational Opportunities
- Student Prizes
- ROI In As Little As 6-8 Months
- Environmental Protection and Enhancement
- University Awards And Recognition
- LEED Point Contributor
- Improved Building Performance



### CONTENTS

- 1 Toilet
- 1 Showerhead
- 1 Kitchen Aerator
- 2 Bathroom Aerators



### CUSTOMIZABLE

Any products can be combined to create a kit



### SAVE WATER

Saves up to **30K - 40K Gallons** per year per household



### SAVE MONEY

Reduces water and energy bills up to **30-40%**



### PERFORMANCE

Most products are WaterSense Certified

## INDOOR WATER USE

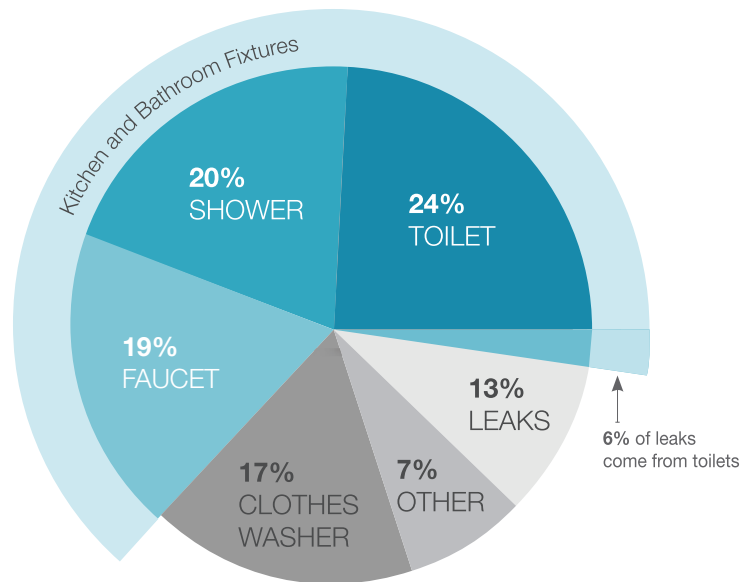
**A typical bathroom accounts for over half of a household's<sup>1</sup> indoor water use.**

Toilets account for nearly a quarter of that use. Niagara's UHET Water-Saving Kits, can save over **3X MORE** than a standard high-efficiency toilet.<sup>2</sup>

### UHET Kit We Recommend for Universities:

- The Original Dual Flush Toilet - 0.5/0.95 GPF
- Earth® Showerhead - 1.25 GPM
- Dual Spray Kitchen Aerator<sup>3</sup> - 1.5 GPM
- Dual Thread Bathroom Aerator<sup>3</sup> - 0.5 GPM

*While there are several products to choose from, this particular combination typically provides the best savings.*



Source: [www.epa.gov/watersense/how-we-use-water](http://www.epa.gov/watersense/how-we-use-water)

## Did You Know?

**A 1.6 GPF flapper toilet can easily turn into a 2.0 GPF.**

A standard flapper is prone to leaking up to 200 gallons a day due to wafering and lack of support. That's enough to fill an average-sized swimming pool 4 times in one year!

<sup>1</sup>. One household is the equivalent to a 3-person household, 5 flushes per person/per day, 10 minute shower per person/day, 5 minute faucet use per person/day. <sup>2</sup>. Annual water savings for UHET Water-Saving Kits based on a comparison to a 1.28 GPF toilet, 3-person household, 5 flushes per person/per day. <sup>3</sup>. If applicable

For more information on  
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